ORDER

KMGH

Orders

Order / Rev:	**187398**		
Alt Order #:			
Product Desc:	Perlmutter for Congress 2012		
Estimate:	12885		
Flight Dates:	10/22/12 - 10/28/12	Primary AE:	Laura Hargis
Original Date / Rev:	10/24/12 / 10/24/12	Sales Office:	Den
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Media Strategies & Research**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1580 Lincoln Street Ste. 510	Billing Cycle:	EOM/EOC
	Denver, CO 80203	Agency Commission:	15%

Advertiser

Name:	**Congress/Perlmutter(D)**		
Demographic:	A25-54	New Business Thru:	
Product Codes:	PL6-State Congress	Order Separation:	00:10:00
Priority:	PREEMPTIBLE	Advertiser External ID:	MAJ
Revenue Codes:	POL, POL-CANDIDATE, Unassigned	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	12	$12,310.00	$10,463.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	$12,310.00	$10,463.50	0.00
Totals	12	$12,310.00	$10,463.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KMGH	10/25/12	10/25/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	---T---	:30	1	$625.00	P3	0.00	NM	1	$625.00
E 37	KMGH	10/27/12	10/27/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----S-	:30	1	$300.00	P3	0.00	NM	1	$300.00
E 38	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	------S	:30	1	$315.00	P3	0.00	NM	1	$315.00
E 39	KMGH	10/28/12	10/28/12	9A-10A SUN MORN NEWS 9A-10A SUN MORN NEWS	CA	9A-10A	------S	:30	1	$400.00	P3	0.00	NM	1	$400.00
E 40	KMGH	10/26/12	10/26/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	----F--	:30	1	$400.00	P3	0.00	NM	1	$400.00
E 41	KMGH	10/25/12	10/25/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	---T---	:30	1	$750.00	P3	0.00	NM	1	$750.00

Weekly detail:

Line		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
E 36	Week:	10/22/12	10/28/12	---T---	1	$625.00	0.00
E 37	Week:	10/22/12	10/28/12	-----S-	1	$300.00	0.00
E 38	Week:	10/22/12	10/28/12	------S	1	$315.00	0.00
E 39	Week:	10/22/12	10/28/12	------S	1	$400.00	0.00
E 40	Week:	10/22/12	10/28/12	----F--	1	$400.00	0.00
E 41	Week:	10/22/12	10/28/12	---T---	1	$750.00	0.00

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Alt Order #:		Product Desc:	Perlmutter for Congress 2012	**KMGH**
Flight Dates:	10/22/12 - 10/28/12	Estimate:	12885	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	------S	:30	1	$350.00	PREE	0.00	NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	------S	1	$350.00	0.00								
E 43	KMGH	10/26/12	10/26/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	----F--	:30	1	$3,545.00	P1	0.00	NM	1	$3,545.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	----F--	1	$3,545.00	0.00								
E 44	KMGH	10/28/12	10/28/12	ABC Sun C Revenge	CA	8P-9P	------S	:30	1	$3,200.00	PREE	0.00	NM	1	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	------S	1	$3,200.00	0.00								
E 45	KMGH	10/26/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	----1-1	:30	2	$1,000.00	PREE	0.00	NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	----1-1	2	$1,000.00	0.00								
E 46	KMGH	10/27/12	10/27/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	-----S-	:30	1	$425.00	PREE	0.00	NM	1	$425.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/22/12	10/28/12	-----S-	1	$425.00	0.00								
												Totals		12	$12,310.00